

WHAT DO YOU HAVE TO SAY?



HP Indigo W7200 Digital Press

Application-focused, offset quality with high-volume digital productivity



The twin-engine, continuous feed HP Indigo W7200 Digital Press is the premier digital solution for large volume, highly variable “every page is different” runs. It gives you high digital productivity and offset quality to grow your business with profitable applications such as:

- On-demand, short-run books, journals, manuals, yearbooks and magazines with unmatched offset quality
- High-impact, high-volume personalized direct marketing campaigns in full color
- Revenue-building, attention-grabbing trans-promo statements

Unsurpassed offset quality. With the exclusive HP ElectroInk liquid ink, the press delivers high quality offset look and feel. You can produce CMYK process color jobs with an extensive color gamut, and achieve almost total PANTONE® emulation with 4, 6 and 7 colors mixed on-press. You can even create special spot colors off-press to match branding and color requirements.

Fast throughput. At speeds of 240 full-color pages per minute, 480 2-color pages per minute and 960 1-color pages, the press produces more than 7.5 million color pages or 30 million monochrome pages per month.

Automated end-to-end solutions. HP Indigo offers a range of end-to-end solutions, from prepress through printing and finishing that reduce production steps and turnaround time. That includes standard roll-to-roll and roll-to-stack sheet solutions, as well as customized solutions with optimized third-party hardware and software offerings.

Cost effective, efficient image format. Supporting an image format up to 12.5"x38.6", the press enhances your ability to run more jobs with cost effective, highly efficient page imposition and media use.

Powerful, automated print server. The scalable high performance HP SmartStream Production Pro Print Server manages high-volume, highly complex variable data jobs at rated speed. This powerful Digital Front End (DFE) manages multi-press sites with the ability to balance print loads among them.

Enhance graphic and artistic creativity. The HP Indigo W7200 Digital Press eliminates design and production barriers to user creativity supporting:

- A wide range of coverage and paper types — with fine detail, color consistency and offset print quality.
- Without any compromise in productivity or quality, the press supports substrates with thicknesses from 27 lb. text to 130 lb. cover, including coated, uncoated and recycled stock.
- The HP Indigo W7200 Digital Press uniquely meets the demands of monochrome to 7-color jobs, from spot to highlight color during a single run, without stopping or changing settings.

In-line priming reduces costs. Your media costs remain low with an in-line priming system on the HP Indigo W7200 Digital Press that allows you to order standard, affordable substrates of all kinds.

Low total cost of ownership = increased profits. HP Indigo offers extremely attractive programs that lower click charges as your volumes increase—and the price per page is not dependent on ink coverage. Pricing for monochrome printing is highly competitive as well, helping to further control your costs.

Technical specifications

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| Printing speed | 14,400 4-color pages per hour 28,800 2-color pages per hour 57,600 1-color pages per hour |
| Image quality | 812 and 1219 dpi at 8 bit 2,438 x2,438 addressability HDI (High Definition Imaging) Line screen: 144, 175, 180 |
| Image size | 12.5" x 38.6" max |
| Paper format | Max. web width: 13.4" Min. repeat length: 18.9" (in 4-color print mode) Max. repeat length: 38.6" |
| Paper weight | Roll-to-roll: 27 lb text – 130 lb cover (subject to paper stiffness) Roll-to-sheet: 27 lb text – 110 lb cover (subject to paper stiffness) |
| Paper input system | Input roll max. diameter: 51.2" Input roll inner core diameter: <ul style="list-style-type: none">• Standard: 3"• Optional: 6" |
| Press dimensions (including in-line priming and unwinder) | Length: 38 ft. 8" Width: 7 ft. 6" Height: 6 ft. 10" |
| Press weight (including in-line priming and unwinder) | 15,653 lb. |
| Optional equipment/configuration: | |
| Expanded color capabilities | HP IndiChrome 5, 6 and 7-color printing HP IndiChrome Ink Mixing System |
| Paper output system | Rewinder: Hunkeler Rewind RW6 Cutting and offset stacking: Hunkeler POPP6 Or other customized solutions according to the customer's need |

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